



Business News Update

April 2015

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Business in Brief

Chamber's "State of the City" Luncheon Features Mayoral Address, Recognizes Dublin Community Supporters

On Wednesday, March 25, the Dublin Chamber of Commerce hosted a "State of the City" luncheon at the Shannon Community Center. Over 160 members of the Dublin business community attended the event, which featured a presentation by Mayor David Haubert on recent and upcoming local development.



Highlights of the presentation included a sneak peek at the City's new marketing and branding strategy, a review of the City Council's Strategic Plan for the future, and a summary of the City's many recent awards. **Recipients of the City's 2014 Volunteer Recognition Awards** were also recognized at the event.

A telecast of the event is available on Comcast TV30 or on AT&T via channel 99. Throughout April it will be shown Tuesdays at 12PM, Wednesdays 2PM, Fridays 6PM, Saturdays 4PM and Sundays 8PM. It can also be viewed as video on-demand at tv30.org.

Business News Around Dublin

Persimmon Place Shopping Center Grand Openings

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The Dublin **Business News Update** is a monthly publication from the City of Dublin, highlighting the latest news and events affecting the business community.

For more information or assistance, please contact Lori Taylor or Erin Steffen at (925) 833-6650. For other information, please use the contact list below:

CONTACTS:

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(925) 833-6600

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(925) 833-6600

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(925) 833-6650



Spring promises to be a busy time at the new Persimmon Place shopping center, located along Dublin Boulevard and Hacienda Drive. Several new stores have tentatively scheduled opening dates and events to take place in May, including:

- May 7: Nordstrom Rack Grand Opening
- May 9: Whole Foods Summer BBQ
- May 17: Home Goods Grand Opening
- May 20: Whole Foods Grand Opening

Updates and additional details regarding upcoming events and grand openings at the shopping center will be posted on the **Persimmon Place Facebook page** and **Twitter feed**.

Display Your Support for Local Military through New Decal Program



In a collaborative effort between CityServe, the Dublin Chamber of Commerce, Camp Parks and the City of Dublin, the Camp Parks Appreciation Decal Program has been developed to recognize local businesses and organizations that demonstrate their support for Camp Parks and its families.

Through the program, businesses and organizations that show their commitment to Camp Parks families by providing discounts on food and various services will receive a decal to display at their place of business.

The program was first introduced to the business community at the Dublin Chamber of Commerce Expo on February 26. CityServe, a non-profit organization, and Camp Parks will continue to market the program to local businesses and organizations in the Dublin community.

For more information, please contact Gloria Gregory with CityServe **via email** or at (925) 452-8276.

Registration Now Open for Tri-Valley Small Business Resource Fair



Tuesday, May 12 | 9 AM - 11 AM

Community Development
(925) 833-6620

Economic Development
(925) 833-6650

Environmental Services
(925) 833-6650

Administrative Services
(925) 833-6640

Fire Prevention
(925) 833-6606

Human Resources
(925) 833-6605

Parks and Community Services
(925) 556-4500

Police (non-emergency)
(925) 833-6670

Public Works
(925) 833-6630

City of Dublin
100 Civic Plaza
Dublin, CA 94568

www.dublin.ca.gov

Robert Livermore Community Center

4444 East Ave, Livermore

Free to attend

Register Today!

The Cities of Dublin, Livermore and Pleasanton are joining forces with their respective Chambers of Commerce to offer local businesses the first regional event of the 2015 Tri-Valley Small Business Assistance Series: the **Small Business Resource Fair**.

Starting and growing a business can be both inspiring and overwhelming. The Small Business Resource Fair features an exhibit of business resource providers, one-on-one business consulting, and networking opportunities that will provide you with the right knowledge to build a successful company.

For more information on the Small Business Resource Fair, contact Shelley Despotakis of the Livermore Valley Chamber of Commerce **via email** or at (925) 447-1606.

To learn more about the 2015 Tri-Valley Small Business Assistance Series, visit the **City's Business Seminars webpage**.

Dublin Business Spotlight

Welcoming New Businesses to Dublin

The City is proud to introduce two new businesses that opened their doors in Dublin: Lee's Sandwiches and Loard's Ice Cream.

Born from a San Jose food truck in the 1980's, **Lee's Sandwiches** specializes in traditional Vietnamese *banh mi* sandwiches, along with fresh baked baguettes and croissants and an extensive line of drinks and desserts.



Located in the Waterford Shopping Center at 4101-B Dublin Blvd, Lee's Sandwiches is open daily from 8 AM to 8 PM.



Another business with a Bay Area origin story! Since their first location opened in Oakland in 1950, **Loard's Ice Cream** has used fresh ingredients to produce rich, creamy old-fashioned ice cream. Their extensive menu includes over 50 rotating flavors, from the classic chocolate to the unique ube.

Located inside of Mountain Mike's Pizza at 8951-B San Ramon Road (near Alcosta Boulevard), Loard's Ice Cream is open daily from 11 AM to 9 PM.

Welcome to Dublin!

Business Tip of the Month

Market Your Business at the Dublin Farmers' Market



The Dublin Farmers' Market will return to beautiful Emerald Glen Park for its fifth season on Thursday, April 23. The Market will run each Thursday, from 4:00 PM to 8:00 PM, through September 24. The City of Dublin partners each year with the Pacific Coast Farmers' Market Association to provide delicious, locally grown fruits and vegetables, baked goods, honey, oils, and more! Additionally, the Dublin Farmers' Market offers weekly special events, such as beer and wine tastings, staged concerts, cooking demonstrations, and children's games and activities.

The Dublin Farmers' Market is a great way for local businesses to promote themselves to the community. The City offers Dublin businesses a free, one-time booth space, as well as different sponsorship opportunities, where businesses can be represented multiple times throughout the season.

For more information, visit the **Dublin Farmer's Market website** or contact Shari Jackman at (925) 556-4555.

Business Seminars & Events

- 4/23: Dublin Farmer's Market Opens (Emerald Glen Park)
- 4/23: Access to Capital (Unitek College, Fremont)
- 5/7: Dublin Chamber of Commerce Economic Development Committee Meeting (Dublin Civic Center)
- 5/7: Successful Business Plans (San Lorenzo Village Community Hall)
- 5/12: Small Business Resource Fair (Robert Livermore Community Center, Livermore)
- 5/13: Social Media Strategies for Success (Hayward City Hall)
- 5/14: California Economic Development Department: State Labor Law & Payroll Tax (Dublin Civic Center)

For more information on any of these events listed above, or for a full listing of events, please visit the **Business calendar** or subscribe to **Notify Me** alerts on the **City's website**.