



Business News Update

July 2014

BUSINESS
ASSISTANCE

BUSINESS
INCENTIVES

BUSINESS
SEMINARS

SMALL BUSINESS
RESOURCES

BUSINESS
CALENDAR

Business in Brief

Save Money on Your Business' Energy Bill

A variety of programs are offered to businesses based in Alameda County to reduce energy costs incurred in the workplace:

- Through the **East Bay Energy Watch** program, PG&E customers are eligible for a no-cost comprehensive energy assessment of their building. Based on the assessment, Energy Watch professionals will make recommendations for cost effective retrofits and improvements that are designed to save money on utility bills.
- **SmartLights** is specially designed to help small businesses become more energy-efficient. This program offers free start-to-finish technical assistance and instant rebates (which typically cover 50%-70% of the project cost), to help defray the expense of upgrading and/or repairing existing equipment. SmartLights can help with comprehensive lighting retrofits, refrigeration tune-ups, controls, seal and domestic hot water heater replacement, and referrals to appropriate HVAC programs.
- Recognizing that energy can be a significant factor in the cost of doing business and may influence a location, PG&E has developed the **Economic Development Rate** to help large, energy-intensive businesses grow or maintain jobs in California. The program offers a reduced energy rate to eligible customers with high energy loads that are considering locating within California, relocating from California to other states or closing their existing California operations.

Dublin Business Spotlight

Welcoming New Businesses to Dublin

Several new businesses have discovered the many benefits of calling Dublin home. We'd like to introduce two of the newest businesses to re-locate to Dublin, TerrAvion and Asian Circuits, Inc.



TerrAvion

TerrAvion is a fast-growing company born right here in the Tri-

In This Issue

[Business in Brief](#)

[Business Tip of the Month](#)

[Business News Around Dublin](#)

[Dublin Business Spotlight](#)

[Business Seminars & Events](#)

The Dublin **Business News Update** is a monthly publication from the City of Dublin, highlighting the latest news and events affecting the business community.

For more information or assistance, please contact Erin Steffen or Lori Taylor at (925) 833-6650. For other information, please use the contact list below:

CONTACTS:

General Information
(925) 833-6600

City Council
(925) 833-6600

City Manager
(925) 833-6650

Community
Development

Valley that provides aerial imagery for managing agricultural operations. The company provides online access to color, infrared, and thermal aerial images of each customer's fields every week, via their Overview product.

Although relatively young (the company was founded in 2012), TerrAvion's simple, cost-effective approach to informing agricultural decisions on irrigation and deficit pruning has attracted the attention of leaders in technology and agricultural industries as well as media, and has been featured by **TechCrunch** and by **GreenBiz.com**. TerrAvion recently graduated from the local **i-GATE** incubator and moved into offices located at 7950 Dublin Blvd, Ste. 314.



Asian Circuits Inc. also recently announced the relocation of its corporate headquarters to the City of Dublin. Founded in 2012, Asian Circuits specializes in turn-key printed circuit board assembly. According to a **recent press release**, the relocation "brings the company's sales, marketing and technical support functions closer to its customers and business partners, and positions the company for its continued growth strategies." Production and assembly activities will continue to take place in China.

"This new facility brings with it a multitude of benefits both for Asian Circuits and those with whom we do business," says Qin Mei Kuan, Asian Circuits' General Manager. "Being headquartered in Silicon Valley will allow us to gain tremendous insight and knowledge about the continual progression of technology, as well as the assets needed in PCB manufacturing and assembly facilities." Asian Circuits, Inc. is located at 11501 Dublin Blvd, Ste. 200.

Business Tip of the Month

Register for "Bricks and Clicks Retailing" Seminar



Tuesday, July 15 | 8:30 AM to 11:30 AM
320 Civic Drive, Pleasant Hill
Free to attend

This seminar will help you learn how to address operating issues, including ecommerce and big-box store competition from successful entrepreneurs, connect with retail colleagues and business resources. Ask your most difficult question and pose your most difficult issue to successful small business owners. Meet with other East Bay small businesses and retail business resources that include finance, legal, accounting, marketing, advertising, SCORE and SBDC advisors. **Register today!**

Learn more...

(925) 833-6620

Economic Development
(925) 833-6650

Environmental Services
(925) 833-6650

Finance &
Administrative Services
(925) 833-6640

Fire Prevention
(925) 833-6606

Human Resources
(925) 833-6605

Parks and Community
Services
(925) 556-4500

Police (non-emergency)
(925) 833-6670

Public Works
(925) 833-6630

City of Dublin
100 Civic Plaza
Dublin, CA 94568

www.dublin.ca.gov

Business News Around Dublin

Innovation Tri-Valley Hosts 6th Annual Medical Innovation Forum



Join Innovation Tri-Valley on Wednesday, July 23 and spend a fascinating day exploring breakthroughs in medical technology - many developed right here in the Tri-Valley - and the impact they will have on all our lives. Highlights include:

- Presentations by Faz K. Bashi, Chair of Life Science Syndication and by a representative from the Milken Institute;
- Panel discussions on Medical Technology Partnerships and Affordable, High-Quality Wellness Care;
- A Medical Innovation Expo (11 AM - 5 PM); and
- A Networking Reception to follow the event.

Learn more...

Business Seminars & Events

- 7/15: Bricks and Clicks Retailing (320 Civic Drive, Pleasant Hill)
- 7/17: Successful Business Plans (Oakland City Hall)
- 7/23: Using Census Data for Market Research and Funding (Hayward City Hall)
- 7/23: Innovation Tri-Valley Medical Innovation Forum (Casa Real at Ruby Hill Winery, Pleasanton)

For more information on any of these events listed above, or for a full listing of events, please visit the [Business calendar](#) or subscribe to [Notify Me](#) alerts on the [City's website](#).