

IT'S RIGHT IN OUR BACKYARD



DUBLIN
CALIFORNIA

Discover Dublin for the Holidays

SHOP



DINE



PLAY



f Discover Dublin

PROUD TO BE IN THE NEW AMERICAN BACKYARD



The holiday shopping season is just around the corner! The City of Dublin and the Dublin Chamber of Commerce would like to help you increase your sales with a number of different promotions.

The Discover Dublin Shop Local campaign, now in its sixth year, has grown consistently year-after-year. Since expanding the campaign with year-round promotions, the number of followers of the [Discover Dublin Facebook page](#) has grown to over 1,000, and local businesses are finding an increase in sales following a posting. Don't miss the opportunity to become a part of this free program.

Please contact Shari Jackman at (925) 556-4555, or [via email](#), for information on promoting your business on the Discover Dublin Facebook page.

CALENDAR

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| click here to find out what's happening this month | | | | | | |
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City Contacts

General Information
(925) 833-6650

City Manager
(925) 833-6650

Community Development



DECORATE DUBLIN

Because more people are out and about during the holiday season, how your business looks from the outside can increase your holiday sales.

[The Decorate Dublin Holiday Contest](#), sponsored by the City of Dublin and the Dublin Chamber of Commerce, seeks to encourage shoppers to frequent Dublin businesses and increase festive decor in Dublin's retail areas during the busy holiday shopping season.

Dublin businesses are invited to register to participate in the program and to complete their decorations by November 21 in anticipation of Small Business Saturday on November 26. Judging will take place in late November to select award winners for "Best Use of Light," "Most Festive," and "Best Interior." Display types to be considered include:

- Interior
- Exterior
- Both Interior and Exterior

Members of the public will also be invited to select the "People's Choice" winner through [Open City Hall](#), Dublin's online forum for community engagement. Winners will be announced in mid-December.

Contest winners will receive publicity through a City press release and social media posts; a prize contributed by the Dublin Chamber of Commerce; and recognition at a City Council meeting.

To register, please fill out the [online form](#).

[Program guidelines can be found here.](#)

(925) 833-6620

Economic Development
(925) 833-6650

Environmental Services
(925) 833-6630

Administrative Services
(925) 833-6640

Fire Prevention
(925) 833-6606

Human Resources
(925) 833-6605

Parks and Community
Services
(925) 556-4500

Police (non-emergency)
(925) 833-6670

Public Works
(925) 833-6630

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DUBLIN
CALIFORNIA

SMALL BUSINESS SATURDAY® | NOV 26

GET UP, GET OUT, AND
#SHOPSMALL WITH US



The national Small Business Saturday campaign was founded by American Express in 2010 to encourage people to support small, local businesses that create jobs, boost the economy, and preserve neighborhoods around the country.

The event traditionally takes place on the Saturday following Thanksgiving and "Black Friday," known as the first day of the busy holiday shopping season. According to an American Express survey, an estimated 95 million people shopped at small independent businesses during Small Business Saturday in 2015.

This year, Small Business Saturday falls on November 26. To sign up for free customizable materials, a Shop Small Kit, and more, visit the [Small Business Saturday website](#).

Free Discover Dublin Retail Bags: Show Your Support for our Shop Local Campaign

Businesses that participate in the City's Discover Dublin Shop Local campaign also receive free promotional items, including window clings for your storefront, as well as a limited-run of branded shopping bags. We hope Dublin merchants will use these bags on "Small Business Saturday," November 26, in an effort to kick-off the busy shopping season.

Please contact Shari Jackman at (925) 556-4555, or [via email](#), for information on window clings and/or gift bags. We look forward to helping you grow your business in the New American Backyard!

FREE DISCOVER DUBLIN
BAGS FOR DUBLIN MERCHANTS

SHOP * DINE * PLAY



Discover Dublin

PROUD TO BE IN THE NEW AMERICAN BACKYARD



The Dublin Business News Update is a monthly publication highlighting the latest news and events affecting the business community. For more information or assistance, please contact Economic Development via email, economic.development@dublin.ca.gov, or phone: (925) 833-6650.

City of Dublin

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