

# IT'S RIGHT IN OUR BACKYARD



DUBLIN  
CALIFORNIA

## General Business Information

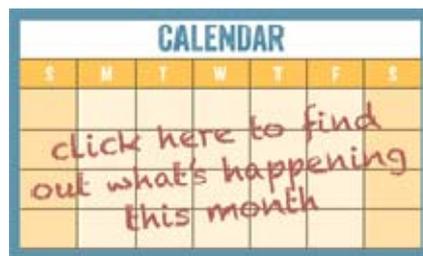
### City of Dublin Wins Marketing Awards, Launches New Video



Since the launch of the Dublin brand, the "New American Backyard," last spring, the City has been busy improving communications with citizens, visitors and prospective businesses. Efforts include a new website and mobile app; regional and national advertising; and expanded social media communications.

Recently, the City's marketing campaign has been recognized by multiple professional associations, including:

- An "Award of Excellence" by the California Association of Public Information Officers
- An "Award of Merit" by the California Association of Local Economic Development



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## City Contacts

General Information  
(925) 833-6650

City Manager  
(925) 833-6650

Community Development  
(925) 833-6620

Economic Development  
(925) 833-6650



Environmental Services  
(925) 833-6630

Administrative Services  
(925) 833-6640

Fire Prevention  
(925) 833-6606

Human Resources  
(925) 833-6605

Parks and Community  
Services  
(925) 556-4500

Police (non-emergency)  
(925) 833-6670

Public Works  
(925) 833-6630

City of Dublin  
100 Civic Plaza  
Dublin, CA 94568  
[www.dublin.ca.gov](http://www.dublin.ca.gov)



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To help deliver Dublin's marketing message, the City unveiled the newest video in its promotional series at the State of the City luncheon, hosted by the Chamber of Commerce, on Wednesday, April 20. The video, which highlights advantages and economic opportunities available to businesses considering Dublin, will be translated for international visitors and incorporated into the City's ongoing economic development efforts.

To view this and other videos prepared by Dublin, visit the [City's YouTube page](#).

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## Road Repair Scheduled for Dublin

The City of Dublin has long been recognized for the quality of its roads; maintaining safe and secure roadways continues to be a priority for the City of Dublin. Throughout 2016, several road improvement projects are taking place in Dublin, including:

- Tassajara Road construction
- Dougherty Road widenings
- Amador Plaza Road improvements
- San Ramon Road upgrades

We apologize for the temporary inconvenience as the City works to ensure our roads and other infrastructure last into the future.

For the latest updates, please visit the [City of Dublin's Roadwork page](#).





On Wednesday, March 30, Innovation Tri-Valley hosted the inaugural "GameChangers Awards" event to recognize Tri-Valley businesses that exemplify innovation in the region. Two Dublin businesses, iTrade Network and Callidus Cloud, received awards for their achievements.

iTrade Network is the leading provider of supply chain management and intelligence solutions to the food industry, helping clients connect with thousands of suppliers, reduce operating costs, track pricing, improve accuracy, and gain insights into business. Its clients include growers and shippers, manufacturers, distributors, operators, and retailers.

iTrade Network is a global leader in its field, and today its customers include more than 10,000 companies from across the food industry. These customers include industry giants such as Albertsons, Campbell's, Con Agra Foods, Costco, Del Monte, Dole, General Mills, Kellogg, Kraft Foods, Ocean Spray, Sunkist, Sysco, and U.S. Foods.

CallidusCloud provides innovative software and services that help generate sales and boost profits for a wide range of industries. As a global leader in cloud-based sales, marketing, learning, and customer-experience solutions, the firm supports more than 2.5 million users and billions of transactions a month. CallidusCloud's customers include Allstate Financial, Sprint, JP Morgan, Chase, and HSBC.

Callidus Cloud's products have won many awards, including the 2014 Cloud Computing Product of the Year Award from TMC, the 2014 Best in Biz Award in the Enterprise Product of the Year category, and five Gold Stevies in the 2015 International Business Awards. In February 2016, Callidus Cloud received an East Bay Innovation Award in the Information and/or Communication Technology category.

Congratulations to iTrade Network and Callidus Cloud for paving the way to innovation in Dublin and in the Tri-Valley!

## Business Resources



Help your employees save money on their commute with Scoop! Scoop is the mobile app that's revolutionizing carpooling for commuters who head into Dublin. They'll make new connections with neighbors, save an average of \$4,000 a year, and help the environment. Scoop's carpooling solution makes it easy for all of us to reduce congestion and traffic.

Download now on [Android](#) or [iOS](#). Interested in Scoop for your employees? Contact David Weisman at [david@takescoop.com](mailto:david@takescoop.com).

## Mark Your Calendars!

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PARTNER



**Dublin**  
CHAMBER OF COMMERCE

**29th**  
**ANNUAL**

DUBLIN CHAMBER OF COMMERCE  
**GOLF**  
TOURNAMENT

Monday, June 6 | starts at 10:30 AM  
Dublin Ranch Golf Course  
5900 Signal Hill Drive, Dublin

For more information, contact the Dublin Chamber of Commerce at (925) 828-6200 or [by email](#).

The Dublin Business News Update is a monthly publication highlighting the latest news and events affecting the business community. For more information or assistance, please contact Economic Development via email, [economic.development@dublin.ca.gov](mailto:economic.development@dublin.ca.gov), or phone: (925) 833-6650.

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