

# IT'S RIGHT IN OUR BACKYARD



DUBLIN  
CALIFORNIA

## Business Resources

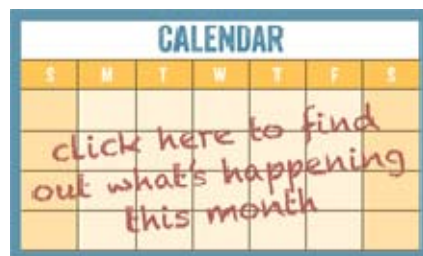


## MEET THE LENDERS

Dublin is proud to host the final Tri-Valley Small Business Assistance event "Meet the Lenders" on Thursday, October 8, 2015 at the Dublin Shannon Community Center (11600 Shannon Ave). Panelists from various lending institutions will present information about:

- Crowd Funding
- Alternative Funding
- Small Business Administration
- Commercial Banks
- Micro Lending
- State Lending Programs

At the conclusion of the panel discussion, the panelists will meet one-on-one with attendees to answer questions. For registration or more information, visit our [website](#).



## In This Issue

- Meet the Lenders
- Get Your Business Online Workshop
- Persimmon Pairing Festival
- Scoop
- Reusable Bag Ordinance - Potential Expansion
- Tri-Valley Retail, Hospitality & Tourism Summit

## City Contacts

General Information  
(925) 833-6650

City Manager  
(925) 833-6650



## Get Your Business Online

The City of Dublin is teaming up with Google to [host a free workshop](#) to help Dublin businesses get online and on the map.

This free, interactive workshop will help you:

- Gauge your business' online presence
- Help customers easily find your business on the web
- Develop website content, logos, and graphics
- Discover online library resources to help your business grow

Thursday, November 5  
Dublin City Hall | 100 Civic Plaza  
6 PM - 8 PM

Registration is required - [Sign up today!](#)

Participants should bring a laptop and possess an active Google account.

## E2 Pitch Contest

Have you launched a business within the last three years? The Institute of Entrepreneurial Leadership, in partnership with Keiretsu Forum, is hosting [the E2 Pitch Contest](#) on October 6, 2015 at 5:30pm (2151 Salvio St, Concord). This event will connect emerging entrepreneurs with resources, feedback and mentoring from angel investors and community leaders.

Pre-selected participants will have two minutes to pitch their business idea to a panel of judges. This event is free and open to the public! [Please RSVP to attend.](#)

For more information about the event, [contact the IEL.](#)

## Business Spotlight

### Sample Local Flavors at Persimmon Place



Dublin's newest shopping center is hosting an exciting event to celebrate the flavors of the season. Sip and savor the Bay Area's best flavors at the inaugural Persimmon Pairing Festival, a celebration of food, wine, and family fun benefiting the Alameda County Community Food Bank.

Community Development  
(925) 833-6620

Economic Development  
(925) 833-6650

Environmental Services  
(925) 833-6630

Administrative Services  
(925) 833-6640

Fire Prevention  
(925) 833-6606

Human Resources  
(925) 833-6605

Parks and Community Services  
(925) 556-4500

Police (non-emergency)  
(925) 833-6670

Public Works  
(925) 833-6630

City of Dublin  
100 Civic Plaza  
Dublin, CA 94568  
[www.dublin.ca.gov](http://www.dublin.ca.gov)



## Other Events

SAVE THE DATE  
for  
**"Tri-Valley Retail,  
Hospitality & Tourism  
Summit"**

Tuesday, November 3  
8:30 AM - 3:00 PM  
Robert Livermore  
Community Center  
4444 East Avenue,  
Livermore

[Ticket Reservation](#)

Enjoy libations from your favorite local wineries while savoring fabulous tastings from Persimmon Place restaurants and eateries, including: Pacific Catch, Urban Plates, Vitality Bowls, Whole Foods Market, Yalla Mediterranean.

[Visit the Persimmon Place Facebook page](#) to learn more and register!



You may remember hearing in August about [Scoop](#), the carpooling app that gives commuters all the benefits of sharing their commute without sacrificing control over their individual schedules.

Over the past six weeks, Scoop had begun providing carpool services for Pleasanton/Dublin employees coming from Oakland, Fremont, San Francisco, San Jose, Milpitas, San Ramon, Livermore, and of course, Pleasanton/Dublin itself. With hundreds of successful trips to date, Scoop is saving area commuters time and money - all while helping the environment.

Want to join the fight against traffic? Go to Scoop in the iTunes [App Store](#) or Google [Play Store](#) to learn more and download.

## Business Workshops



### Reusable Bag Ordinance - Potential Expansion

In 2012, the Alameda County Waste Management Authority, also known as StopWaste, adopted a Plastic Bag Ordinance prohibiting the use of single-use bags at most retailers selling packaged food. Alameda County is [now considering expansion of the Reusable Bag Ordinance](#) to cover additional retail stores, potentially including all retail stores and restaurants in Alameda County.

StopWaste will be hosting a series of meetings throughout the county to solicit your input on expansion ideas and the reusable bag requirements. These sessions are open to all retailers located in Alameda County:

- Pleasanton | October 19, 2015
- Union City | October 27, 2015
- Oakland | October 29, 2015

For additional details, visit the [StopWaste website](#) or [contact Meri Soll](#) at the Alameda County Waste Management Authority.

If you are unable to attend but would like to provide feedback, please [take the two minute online survey](#).

---

## Tri-Valley Retail, Hospitality & Tourism Summit

Are you interested in the retail or hospitality business? Would you like your employees to get training? Please join us on November 3, 2015, from 8:30 a.m. to 3:00 p.m., at Tri-Valley Retail, Hospitality & Tourism Summit at Robert Livermore Community Center. Topics will include:

- How Technology Affects Your Customers and You
- Leading and Delivering GREAT Service
- Diversity: "Are You Sensitive Enough?"
- Best Practices from a Panel of Experts: Learn From Their Mistakes!



## [Ticket Reservation](#)

The Dublin Business News Update is a monthly publication highlighting the latest news and events affecting the business community. For more information or assistance, please contact Economic Development via email, [economic.development@dublin.ca.gov](mailto:economic.development@dublin.ca.gov), or phone: (925) 833-6650.

## City of Dublin

100 Civic Plaza, Dublin, CA 94568 | (925) 833-6650 | [www.dublin.ca.gov](http://www.dublin.ca.gov)

